

Nancy Chen

PRODUCT DESIGNER

www.binxed.com

nancy.b.chen@gmail.com

732-877-4747

EDUCATION

CARNEGIE MELLON UNIVERSITY

Pittsburgh, PA, August 2013

Masters in Human-Computer Interaction.

GPA: 4.07. *Relevant coursework: Interaction Design Studio, Designing and Leading a Business, Interaction Design Fundamentals, User-Centered Research and Evaluation.*

DUKE UNIVERSITY

Durham, NC, May 2011

Bachelor of Science in Computer Science, Electrical & Computer Engineering.

Minor in Visual Arts. GPA: 3.53. *Graduated with Distinction.*

PROJECTS

GE HEALTHCARE

MHCI Capstone Project
Jan 2013 - Aug 2013

Design Lead

Led an interdisciplinary team for Carnegie Mellon's MHCI Capstone project with GE Healthcare. Researching, designing, and building a digital experience for radiologists' reporting workflow.

COMIC CIRCUIT

Independent Study
Sept 2012 - Apr 2013

Project Lead

Built and led 5-people interdisciplinary team. Interviewed experts, conducted MTurk crowd experiments, designed iteratively, created functional prototype. Presented in Paris as one of 11 teams at CHI 2013 Student Design Competition.

WORK

FREELANCE

Pittsburgh, PA
Oct 2012 - Dec 2012

Product Designer

Researched and designed the scorekeeping tablet app for sports matches. Compiled scoring logic based on NCAA rulebook and contextual research. Client has adopted UX low- and hi-fidelity mockups into product UI.

NETAPP

Sunnyvale, CA
Jul 2011 - Jul 2012

Associate Interaction Designer

Wireframed core UI features for company software suite (e.g. dashboard). Built 100-page interactive prototypes for rapid iterative usability testing. Documented design patterns and guidelines across NetApp product suite.

THOMSON REUTERS

New York, NY
Jun 2009 - Dec 2010

Technical Part-Time Intern

Saved department the cost of hiring external vendor by programming ActionScript 3.0 before deadline. Created and maintained internal website portlets and pages using HTML, CSS, XML, and JavaScript.

MORE

Skills

Wireframing, Prototyping, HTML5/CSS, Processing, JavaScript

Tools

Photoshop, Illustrator, InDesign, Balsamiq, Axure

Interests

Tennis, Big Brothers Big Sisters, life hacks, minimalism, comics, nature